




 **CANOSSA**
CANOSSA
FALL RALLY
CHATTANOOGA



CANOSSA
FALL RALLY
CHATTANOOGA

October
11-12, 2023

An aerial photograph of a winding asphalt road that snakes through a dense, green forest on a mountain ridge. The road has several sharp curves and a few small cars are visible traveling along it. In the background, a series of rolling mountain peaks are visible, their colors fading into a hazy blue as they recede into the distance. The sky is a clear, pale blue.

Anticipation is growing to take on each curve of the winding roads through the mountains of Tennessee and North Carolina on the annual

CANOSSA FALL RALLY CHATTANOOGA

Explore the deep cuts carved into Appalachian Mountains behind the wheel of your favorite car. Cherish the fresh, cool, and crisp fall air while you traverse from Tennessee to North Carolina, climbing peaks and diving into valleys painted in autumn colors. Your destination on this exhilarating journey is the historic town of Asheville where you'll enjoy an evening of camaraderie with fellow Rally Enthusiast and a rejuvenating overnight stay.

event OVERVIEW



Participants of the

CANOSSA FALL RALLY OF CHATTANOOGA

are welcomed to a two-day scenic and casual road rally from Chattanooga to Asheville, North Carolina, returning to Chattanooga in time for the Chattanooga Motorcar Festival kick-off Event.

While this rally is not a competitive, timed event, participants have the option to partake in the 'Fun&Games' activities which will provide for a casual and fun element of 'competition'.

Awards will be given for answering riddles, finding treasures or alike.

- We'll enjoy the journey with fresh meals each day.
- One overnight stay at The Omni Grove Park Inn in Asheville, North Carolina.
- An evening activity after dinner to complete the Asheville experience.
- We'll celebrate the final day of our Rally with a special awards ceremony and cocktails.
- We'll reminisce and share our stories and impressions from our two-day scenic adventure.

OCTOBER 11th

welcome

TO CHATTANOOGA

Arrive in Chattanooga at your leisure! For participants arriving on the day before the Rally departs, we will have our Registration Desk set up at the Westin Hotel.

For participants joining us directly, on October 11th, we will have our Registration set up at the Bluff View Art District. Please allow for ample time for a punctual departure!

Discover Bluff View Art District and what it has to offer before the start of the rally towards Asheville, North Carolina.



OCTOBER 11th

day 1

CHEROHALA ROUTE

On our journey we'll have the opportunity to marvel at a plethora of nature's gifts, starting with Cleveland's back country and the headquarter of the Cherokee National Forest. We will pass through Tellico Plains where the waterfalls reside on to the Cherohala Skyway, where a total of 318 curves in the entire 43-mile stretch will delight any motoring enthusiast.

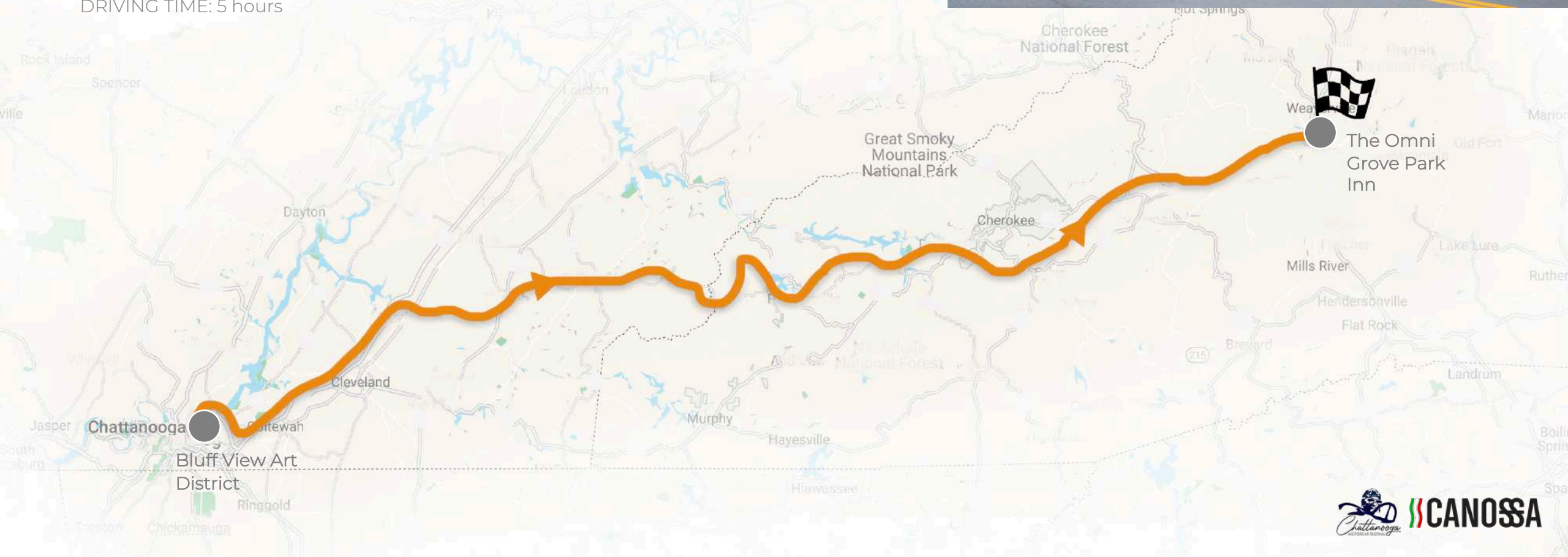
The ever-changing tapestry of the beautiful landscapes, alternating between lush forests, gurgling rivers and rippling waterfalls, will keep drivers and navigators entertained throughout the day. Our journey for day one will conclude at the Omni Grove Park Inn in Asheville, with time to unwind before Cocktails and Dinner amongst new and old friends.



OCTOBER 11th

route

TOTAL MILES: 246
DRIVING TIME: 5 hours



day 2

TO THE GARAGE



After a night's rest, we will continue our journey south through the beautiful mountain and river scenery of North Carolina. We'll enjoy open vistas of the valleys on both sides of the road as we pass through the Mills River Valley Overlook. Sumptuous lunch expects us at a charming farm resort nestled in the foothills of North Georgia. Following the trickling sounds of the creeks and rivers we will make our way west and back to Chattanooga.

We will finally celebrate our accomplishments across these past two days with a Cocktail Reception and Awards Ceremony at "Garage de Voiture"

The ceremony will conclude this year's Fall Rally in partnership with our friends at the *Chattanooga Motorcar Festival*.

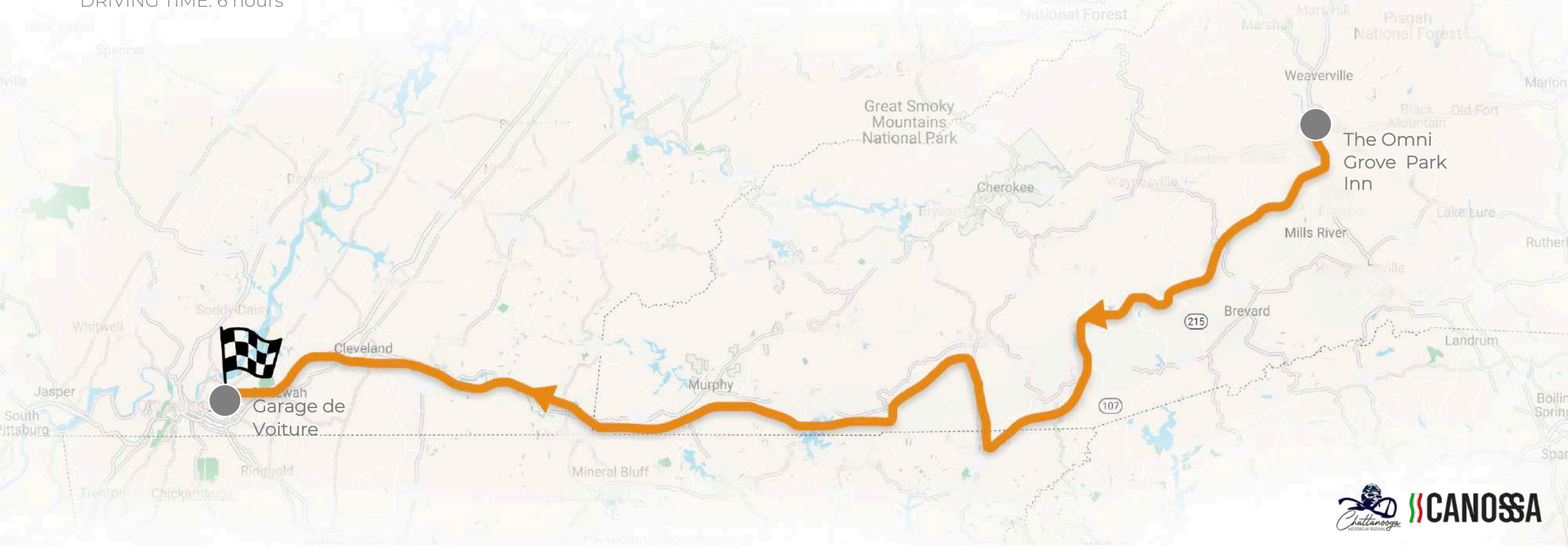
Thanks to your participation we are able to contribute to the Festival's efforts to raise funds for neuroscience research through Fifty Plus Foundation, Inc.

OCTOBER 12th

route

TOTAL MILES: 253

DRIVING TIME: 6 hours



program

OVERVIEW

DAY 1 – OCTOBER 11TH

- 9:00 AM Departure from Bluff View Art District
- 10:30 AM Coffee break at Iron Works Grill
- 1:00 PM Lunch at Tapoco Tavern
- 3:30 PM Coffee break at The Farmhouse Mercantile & Coffee Bar
- 5:15 PM Arrive at The Omni Grove Park Inn
- 7:00 PM Dinner and Cocktails at The Omni Grove Park Inn

DAY 2 – OCTOBER 12TH

- 9:00 AM Departure from The Omni Grove Park Inn
- 10:30 AM Coffee break along the way
- 12:45 PM Lunch at Julep Kitchen Farms
- 3:30 PM Coffee break along the way
- 6:45 PM Garage de Voiture and Rally Awards Ceremony
- End of activities



The itinerary is subject to change and further details will be available in due time.

services



The entry fee per Crew (1 car/2 people)

- Welcome Breakfast
- Overnight stay/breakfast at The Omni Grove Park Inn, Asheville – Parking included
- Coffee breaks and refreshments during the Rally
- 2 gourmet lunches during the Rally
- 1 Dinner with entertainment in Asheville
- Memorabilia item
- Award Ceremony
- Expert Rally support Team
- Rally Road book per Car
- Rally participants 20% discount for two 3-day tickets to Chattanooga Motorcar Festival including the concert
- Rally participants 30% discounted rate at the Marriott Hotel

The event is limited to 35 classic and sports cars.

Entry fee: \$ 5,900 *

To register please contact: fallrally@canossa.com

**Each Entry Fee includes a \$250 charitable donation toward the Chattanooga Motorcar Festival*

CANOSSA FALL RALLY CHATTANOOGA

charity contribution

Chattanooga Motorcar Festival and Fifty Plus Foundation, Inc. are proud to continue to support neuroscience research by partnering with CHI Memorial and NeuroScience Innovation Foundation.

Proceeds from the Chattanooga Motorcar Festival support neuroscience research through Fifty Plus Foundation, Inc. Fifty Plus Foundation has been raising funds since 2011 through a racing team called Highway to Help. Approaching 11 years in Alzheimer's and neuroscience support, Fifty Plus Foundation, Inc. partners with Chattanooga Motorcar Festival to bring that support to a local level and back research that will help find a cure.

We are grateful for your contributions. We have included \$250 towards the Fifty Plus Foundation. An extra \$ 1.00 per mile for as many miles as you choose is welcomed and much appreciated. Thank you for your support.

<https://chattanoogamotorcar.com/give/>

As we return for another year to celebrate and create new memories with our favorite cars, friends and family, we also join for a good cause.

We are looking forward to rallying with you for the annual Chattanooga Motorcar Festival of 2023.

