



READY FOR THE ITALIAN SPEED FESTIVAL 2023



As drivers or spectators of a unique event

The passion for automobiles is a crossroads between the present and memory: today's flawless, sophisticated cars often make us nostalgic for the past ones that required commitment, and at times patience, yet were loved for being a true expression of one's personality. It comes as no surprise, then, that a new kind of collecting is gaining popularity, one for competition cars that are often sadly forgotten because they are no longer suitable for racing. This type of collecting, which Canossa has aptly named "dynamic", requires platforms where the sporting soul of the cars and the passion of the owner can express themselves fully.

This is how the Italian Speed Festival came to be, which will take place on 21st and 22nd October at the Misano World Circuit Marco Simoncelli in Misano Adriatico.





Paddock open to all for the Ferrari Concorso d'Eleganza and shows, in addition to the grandstands

"The program", says **Luigi Orlandini, Chairman and CEO of Canossa Events**, "aims to provide both participants and the attending public all the fun and entertainment a paddock and a racetrack can provide during an event. Along with races and track performances, the paddock will be buzzing with activities open to everyone: the Concorso d'Eleganza for competition Ferraris, Hot Laps, conferences, meetings, and performances featuring well-known figures that fans adore."

A varied and original program awaits, where everyone plays a leading role

The on-track sessions, scheduled for both Saturday and Sunday, will feature cars with distinct but always captivating characteristics: The finale of the Alfa Revival Cup, with historic Alfa Romeo cars fearlessly battling head-to-head, is one event that many enthusiasts are eagerly anticipating, just like the Ferrari Challenge cars competing for the Cavallino Classic Cup, and other sports and road-going Ferrari models. Awards will be given for the best lap, and there will also be an exclusive exhibition of the exclusive Dallara Stradale models and much more.

Why register now: Ferraris, Alfa Romeos, Youngtimers. It's better to secure a spot on the grid today.

The two-day program is packed, both on the track and in the paddock. Here, the public will act as judges in the Concorso d'Eleganza, featuring a lineup of competition Ferraris from different eras and types. This fun and original method of selecting the winning models will make each attendee a protagonist. Among the voting participants, a lucky winner will be randomly chosen and awarded a hot lap on the Misano track in a magnificent supercar.

For all those who want **to venture out onto the track**, numerous opportunities await, not only for those interested in competing: There will be track sessions available for both road and competition cars. Whether you wish to partake in a race or simply enjoy some free laps, with competition or road cars, please contact us via email at italianspeedfestival@canossa.com. The Italian Speed Festival warmly welcomes clubs and teams, offering a special package exclusively for them.



If you own a competition Ferrari or a road-going Ferrari, don't miss the chance to hit the track for an unforgettable weekend.

The Italian Speed Festival also features a dedicated space for track enthusiasts who own a competition car built between 1991 and 2005: the Youngtimer Cup.

For press and communication-related inquiries: press@canossa.com

Visit our website: <https://canossa.com/it/racing-2/>

A selection of photos can be downloaded at: <https://we.tl/t-pSZ4KP6YIz>
(Credits: Courtesy of Canossa Events)

Il team Canossa

Canossa Events

Reggio Emilia, Milano, Miami, New York, Dubai
Phone: +39 0522421096 - Email: info@canossa.com



 **CANOSSA**