



A NEW YEAR OF GREAT EMOTIONS, THE CANOSSA WAY

The best of our events for 2023 – gorgeous vistas, iconic drives, excellent hospitality



Canossa team is proud to announce its event lineup for 2023, dedicated to all the motorheads out there. Glorious landscapes, exquisite foods, great cars, and impeccable hospitality will be the strings that will tie all our experiences, for a memorable year to spend together. The lineup will see events unfold along our three main hubs, providing Canossa's friends with unforgettable experiences throughout Europe, the Middle East, and North America.

Motor Valley Tour #Modena (April 21-23): a weekend-long road trip on board of one of Canossa's Abarth 595C Cabriolet. Experience the gifts of the Motor Valley with other like-minded drivers.

Terre di Canossa (April 27-30): is a tour of the thousand-year-old roads of Gran Countess Matilde's historical lands from her XIth century reign. The exciting driving adventure has its pivot in Forte dei Marmi, the pearl of Versilia, and it will take you to enchanting locations across Liguria and Toscana. On top of it, you will also be taken on a culinary tour, savoring newly interpreted traditional food by many local chefs.

Alfa Revival Cup (April 28-29 – Mugello, June 10-11 – Red Bull Ring, July 7-8 – Monza, September 9-10 – Vallelunga, October 21-22 – Misano): the renowned racing event for Alfa Romeo GT and Turismo models (1947-1981) and supported by ACI Sport is back! This challenging and adrenaline-filled cup is dedicated to all those who love to take their historic cars down to the paddock and challenge the racetrack. Alfa Revival Cup is just a bend away!





Cavallino Classic Cup (April 28-30 – Mugello, May 23-24 – Red Bull Ring, September 8-10 – Vallelunga, October 21-22 – Misano): the place to be for all Ferrari aficionados and racing enthusiasts, this event will give you the chance to dust off your glorious Ferrari Challenge. The 2nd edition goes even bigger by offering four possible dates. The races are open to five generations of Ferrari Challenge models: from the original 348 to the iconic 458 Challenge. Show off and revive your own car in this unique experience while connecting with fellow racers from all over the world.

Youngtimer Cup (April 28-29 – Mugello, June 9-10 – Red Bull Ring, September 9-10 – Vallelunga, October 21-22 – Misano): is dedicated to the increasingly popular Youngtimer sensation. If you own a car built between 1991 and 2005 and the racing genes, then this is the event for you. These models, boasting high performances, need to be tamed by skilled drivers who are willing to fully immerse themselves in the race.

Cavallino Classic Modena (May 12-14): is the Concorso d'Eleganza dedicated to Ferraris where proud owners can show off their perfectly renovated car models, on the gorgeous stage of the Motor Valley. These extraordinary Ferraris will parade around Modena's UNESCO World Heritage sites of the Duomo, the Ghirlandina belltower and Piazza Grande. Three days of pure beauty, where gorgeous cars will share their sparkle with Modena, the gem of the Motor Valley.

Dolomites Grand Tour (July 7-9): the winding journey across the Italian dolomites (UNESCO Heritage Site) to discover the most exquisite cuisine of the starred chefs of the region. At its third edition, Dolomites Grand Tour will let you connect with Mother Nature from behind the wheel and in front of gorgeous dining tables. Food and nature, cars and friends: what more could you ask?

Four Seasons Drive Experience in the Heart of the Alps (June 12-18): the exclusive driving journey between the charming cities of Geneva and Megève, is a great escape across the winding and beautiful roads of the Alps while enjoying the excellent and renowned Four Seasons signature hospitality. The experience will unveil every step of the way the different features of Italy, France and Switzerland between vineyards, local craft products, watchmaking manufacturing, unspoiled nature and outstanding hospitality.

Modena Cento Ore (October 9-14): the perfect mix of sexy cars, gentlemen drivers, competition, breathtaking roads and vistas, food, wine, and relax. Step on the gas and experience the legendary tracks of Vallelunga, Magione and Mugello. After the racing, you will make connections and memories, dining in spectacular locations.

Canossa Fall Rally Chattanooga event (October 12-14): the best time to visit Tennessee is right at the end of summer, when the hot and wet weather starts making room to the romantic vibes of autumn. Miles and miles of winding roads will grace drivers who want to experience Tennessee in fall. During the two-day experience will equally excite you and move you, thanks to the gorgeous and intimate vistas of delicate hills, sharp cliffs and slopes, and boundless national parks.

Italian Speed Festival (October 21-22): our love letter for all speed addicts, right in the heart of the Motor Valley, cradle of racing. Misano World Circuit will graciously host all the finals of our competitions: Alfa Revival Cup, Youngtimer Cup, and Cavallino Classic Cup. But that is not even half the fun! We really went over the top this year, as participants will be able to get right in the





racing track, to experience the races just like the old times. The atmosphere at the paddock will be amazing, as the excitement for the competition will be kept under control thanks to the exquisite street food stalls offering piadinas and other delicacies from Emilia-Romagna.

Four Seasons Drive Experience Through Napa Valley (October 29 - November 4): takes participants to explore the enchanting landscapes of Napa Valley while indulging in Four Seasons' exceptional hospitality. A marvelous culinary odyssey through the hills of North America's premier wine country, alongside the region's top craft experts.

Cavallino Classic Middle East (November 24-26): the charming Concorso d'Eleganza set in Abu Dhabi, perfectly combining the Italian spirit and the unique style and glamour of the UAE. The event will award the most gorgeous classic Ferraris of the Middle East, for four days of cars, beauty, culture, passion, and Italian flair.

This year's events don't end here, as we have **more adventures both for racing and touring aficionados** in store. To get to know them all, visit our Canossa website at: canossa.com.

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A selection of photos can be downloaded at: <https://we.tl/t-FxRtcrrwwpf>
(Credits: Courtesy of Canossa Events)

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