

# CANOSSA FALL RALLY CHATTANOOGA

October 12 - 14, 2022



 CANOSSA





When the hot and humid Tennessee summer makes way for crisp and refreshing fall days, there could be no better time to explore the magic wonders nature has reserved for this region in Chattanooga's backyard - now dipped in the most vibrant colors of fall. Miles and miles of undulating and twisting roads will provide the perfect terrain for car enthusiasts to indulge in this road rally in anticipation and celebration of the ***Chattanooga Motorcar Festival.***

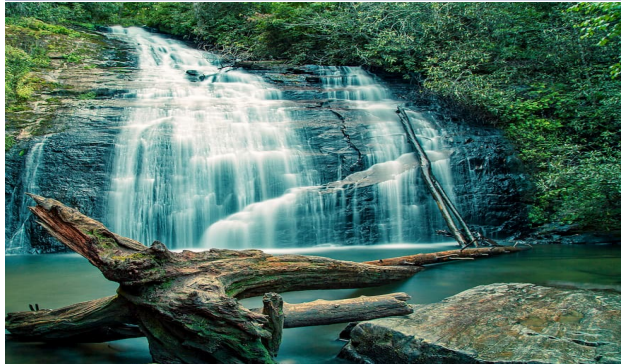


**|| CANOSSA**

# Event

## OVERVIEW

Participants of the *Canossa Fall Rally Chattanooga* are treated to a two day scenic road rally across rolling hills, past dramatic rock formations and waterfalls and along twisting and undulating roads through National Forests. Spectacular vistas will allow for plenty of photo opportunities and time to enjoy the camaraderie amongst fellow Rally participants. We will traverse through Tennessee and Georgia, each offering its own special atmosphere.



- We'll enjoy the bounty of this magic nature with fresh farm to table food.
- We'll engage in activities and challenge our rally prowess with fun tasks, if that extra bit of competitive approach is your style.
- OR - we can take the relaxed approach and just go along for the ride.
- We'll celebrate the conclusion of our Rally with a special awards ceremony and lunch.
- We'll exchange fun stories and impressions from our two day scenic adventure.



# Welcome

## TO CHATTANOOGA

The Westin Chattanooga will feature as Festival's center stage, in front of the hotel over the course of the weekend. We will also set up our Rally Registration desk here.

Arrive in Chattanooga at your leisure, enjoy a walk-through town and we'll see you for Rally accreditation after lunch.

Join us for a short Rally briefing just before our Welcome Cocktail, followed by an Italian Dinner in the gorgeous mediterranean atmosphere of Gilman Hall.

If you want to book your room and benefit from hotels special rates, please click [here](#).





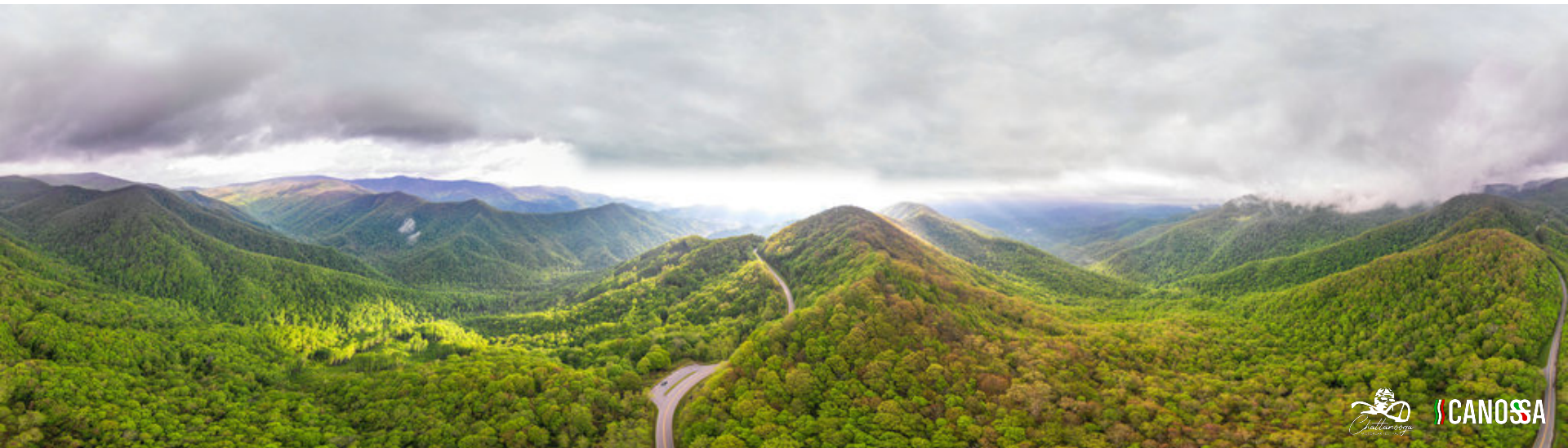
# Day 1

## The long route

On our journey we'll explore various territories, starting with the Chattanooga Valley dipping into Georgia, the Peach State, for a beautiful lunch at DeBarge Winery. From here we'll take the scenic route back into Tennessee, past Lookout Mountain and along the Tennessee River, the largest tributary of the Ohio River.

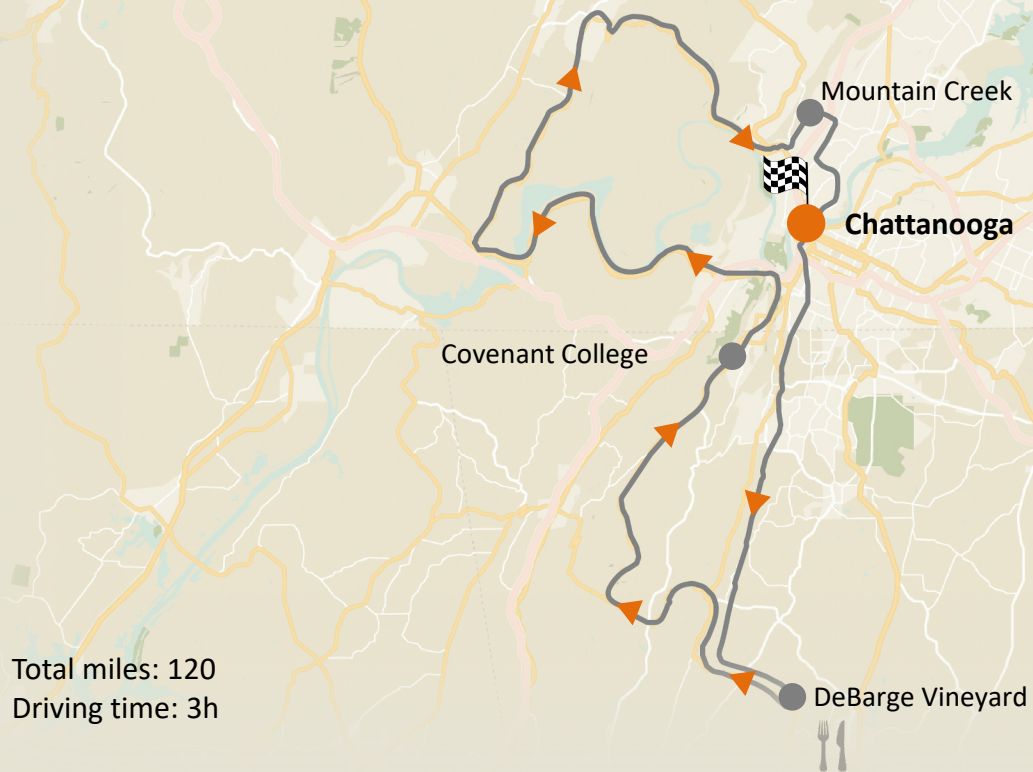
The vastly changing terrain, switching between breathtaking vistas, deep forests, gurgling rivers and gushing waterfalls, will keep drivers and navigators entertained throughout the journey.

We'll return journey to Chattanooga for a relaxing evening after a fun day of explorations. We'll take it easy and unwind reminiscing our impressions of the day over cocktails and casual dinner.



October 13th

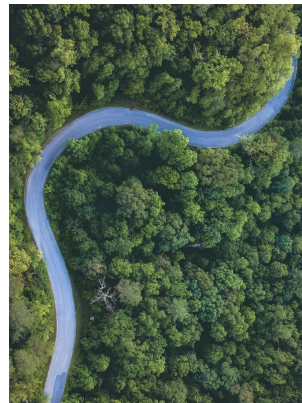
# Route





# Day 2

## Fun and games

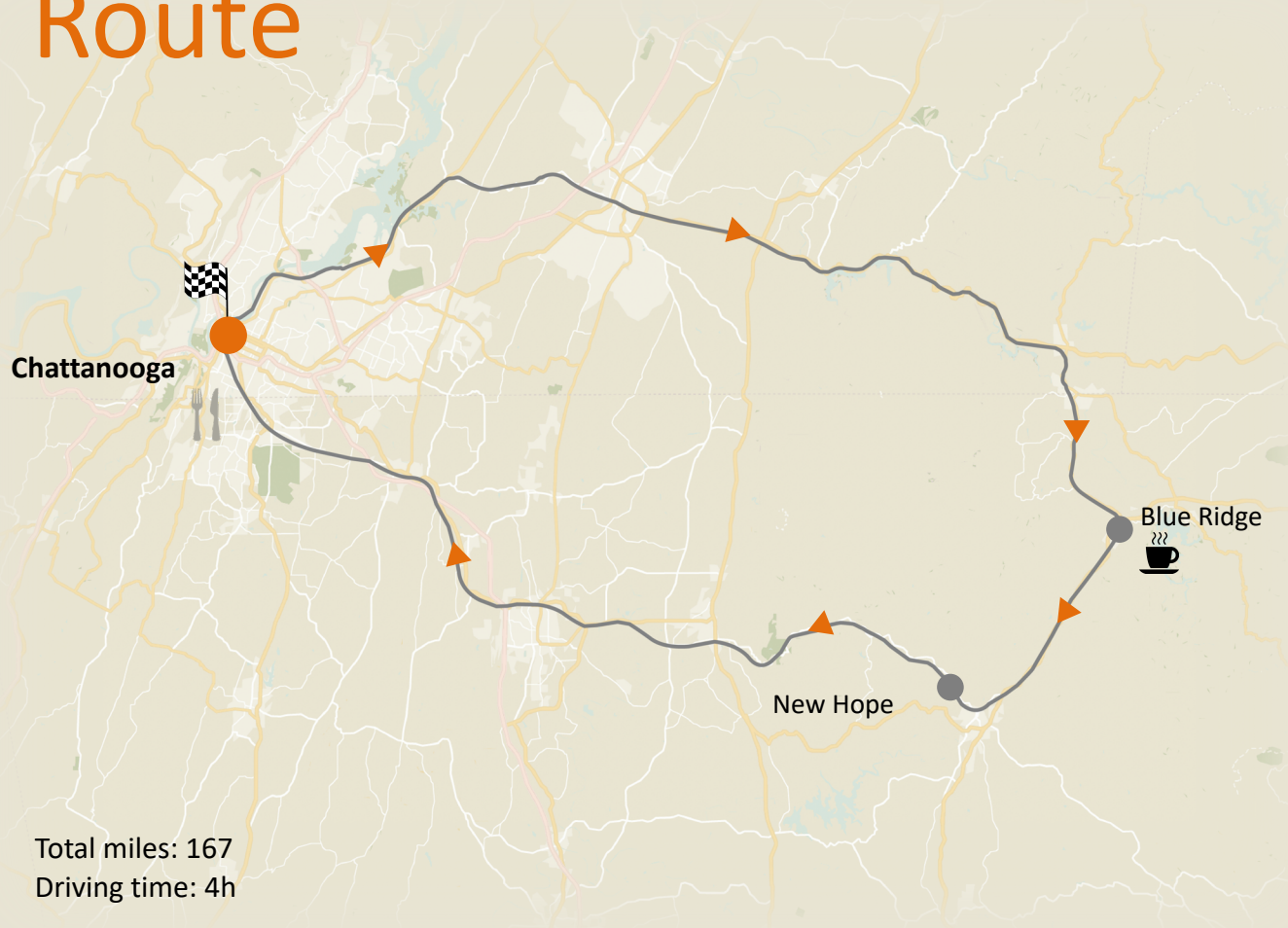


After a rejuvenating rest, we will re-engage our driving muscles via the Ocoee Valley towards Blue Ridge, a charming little town nestled on the edge of the Chattahoochee Oconee National Forest. From here we'll loop back exploring a bit of "wilderness" along the way and arrive just in time to enjoy some celebratory laps around the track of the Chattanooga Motorcar Festival. From here we'll take a short drive to the *Garage de Voiture* for our final luncheon and Rally Awards Ceremony.

The ceremony will conclude this year's Fall Rally in partnership with our friends at the Chattanooga Motor Car Festival – supporting the Festival's efforts to raise funds for neuroscience research.



# Route



Total miles: 167  
Driving time: 4h

October 14th





# Program

## OVERVIEW

DAY 0 – October 12th

3pm Rally Accreditation at the Westin Resort

5pm Rally Briefing

6pm Welcome Cocktail and Italian Dinner at Gilman Hall

DAY 1 – October 13<sup>th</sup>

Departure from Westin Resort

Coffee break

Lunch at DeBarge Winery

Return to the hotel

Cocktails and casual dinner

DAY 2 – October 14<sup>th</sup>

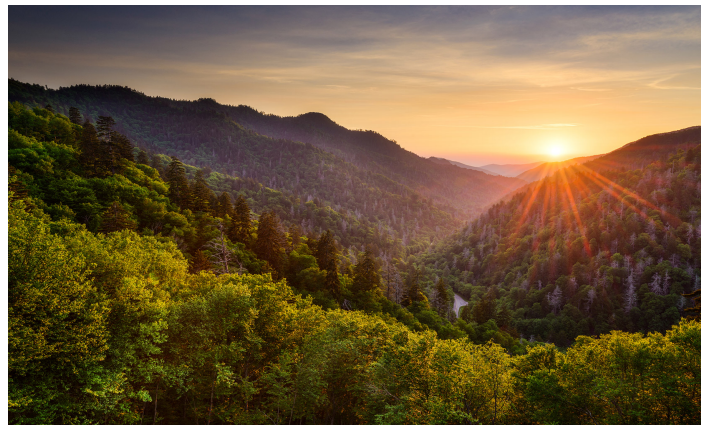
Departure from Westin Resort

Coffee break

Celebratory lap at Chattanooga racetrack

Lunch at Garage de Voiture and rally awards ceremony

End of activities



# Services



The entry fee includes:

- *Welcome Cocktail and private Chef prepared Dinner with entertainment*
- *Second night Cocktail and dinner*
- *2 lunches during the Rally*
- *Coffee breaks and refreshments*
- *Special rally participants discount for Friday night gala*
- *Special discounted rates at the Matorcar Festival selected hotels*
- *Events experts to further enrich the experience*
- *Expert guest relations team*
- *Carefully curated drive experiences*

The event is limited to 35 classic and sports cars.

**Entry fee: \$ 3,100 \***

*\* Fee includes \$ 250 donations to charity*

To register please click here:

<https://canossa.com/rally/canossa-fall-rally-chattanooga/>

For any additional questions, please contact us!

[fallrally@Canossa.com](mailto:fallrally@Canossa.com)

Contact us at:

+1 561-994-1345



## Canossa Fall Rally Chattanooga

# Canossa Events Charity contribution

Chattanooga Motorcar Festival and Fifty Plus Foundation, Inc. are proud to continue to support neuroscience research by partnering with CHI Memorial and NeuroScience Innovation Foundation.

Proceeds from the Chattanooga Motorcar Festival support neuroscience research through Fifty Plus Foundation, Inc. Fifty Plus Foundation has been raising funds since 2011 through a racing team called Highway to Help. Approaching 10 years in Alzheimer's and neuroscience support, Fifty Plus Foundation, Inc. partners with Chattanooga Motorcar Festival to bring that support to a local level and back research that will help find a cure.

*The Canossa Fall Rally Chattanooga* in partnership with the *Chattanooga Motorcar Festival* proudly supports this wonderful charity and we are grateful for your contributions. We have included \$ 250 per Rally registration to be donated to support the cause.

An extra \$ 1.00 per mile for as many miles as you choose is welcomed and much appreciated. Thank you for your support.

<https://www.chattanoogamotorcar.com/giving>

