



Under the patronage of



Comune di Modena

# MOTOR VALLEY TOURS

*the signature edition at*

CASA MARIA LUGIA

**modena** *tur*  
INCOMING TOUR OPERATOR & DMC



**motorsport**  
NETWORK



***THE  
PERFECT BALANCE  
BETWEEN  
SLOW FOOD  
AND  
FAST CARS***



# MOTOR VALLEY: EMILIA'S BEATING HEART

Motor Valley is the charming place where the world's fastest cars are born, a place of "slow food and fast cars" as the great chef Massimo Bottura likes to say.

Ferrari, Maserati, Pagani, Lamborghini, Dallara and Ducati factories and museums are located within a few kilometers from Modena and its not-to-be-missed Piazza Grande, a UNESCO World Heritage Site.



# HIGHLIGHTS



Motor Valley Tours will allow you to discover all this beauty while driving a legendary car, an icon of the “Dolce Vita”, in an absolutely one-of-a-kind bespoke edition: experiencing the amazing hospitality of Massimo Bottura and his wife Lara at Casa Maria Luigia.

Canossa Events makes its fleet of Abarth 595 Cabriolets available for this tour. A fleet of unique cars, specially designed by Lapo Elkann’s creative genius and Garage Italia craftsmens’ skilled hands.

Or you can use your own collector’s car.

# DAY 1 TUESDAY



- 15.00 Check in at Casa Maria Luigia  
Enjoy your “home away from home”
- 16.30 The heart of Modena, a UNESCO World Heritage:  
◆ il Duomo di Modena  
◆ il Palazzo Ducale  
◆ Piazza Grande e Piazza Roma  
◆ exclusive visit of Torre Ghirlandina and Teatro Luciano Pavarotti
- 20.00 “Francescana” dinner at Casa Maria Luigia  
Overnight stay at Casa Maria Luigia



# DAY 2

# WEDNESDAY

- 09.00 Emilian breakfast at Casa Maria Luigia
- 10.30 Discover Horacio Pagani's great adventure
- 13.00 Taste the savours of Modena at Opera 02
- 15.00 VIP visit of "Ferrari at 24 Heures du Mans" at Museo Ferrari
- 20.30 Dinner at Franceschetta58 Restaurant
- Overnight stay at Casa Maria Luigia

# DAY 3

# THURSDAY

- 09.00 Emilian breakfast at Casa Maria Luigia
- 11.00 VIP Visit of the Museo Enzo Ferrari in Modena
- Lunch
- End of the tour



# ...AND AN UNFORGETTABLE ANDRENALINE DAY AT

dallara

- 12.30 Typical lunch in Varano de' Melegari
- 14.00 Visit of the Dallara Factory
- 15.00 FROM VIRTUAL TO REAL, a unique experience with the Dallara Stradale at Varano circuit
- 20.00 Traditional dinner in Bardi  
An exceptional night visit of the Castle of Bardi with Andrea Pontremoli, CEO of Dallara Automobili  
Overnight stay at Ca' del Grano



# ML

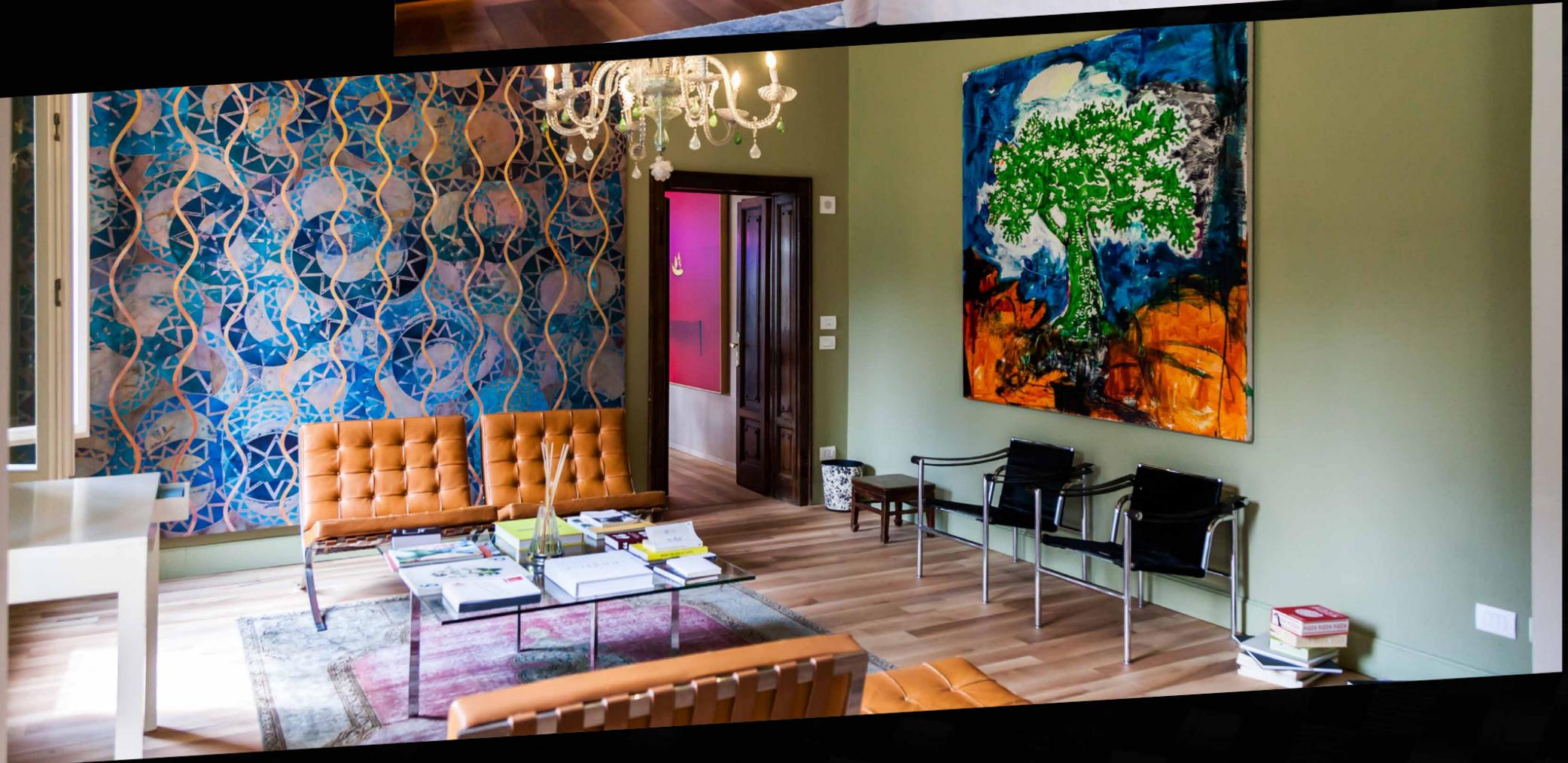
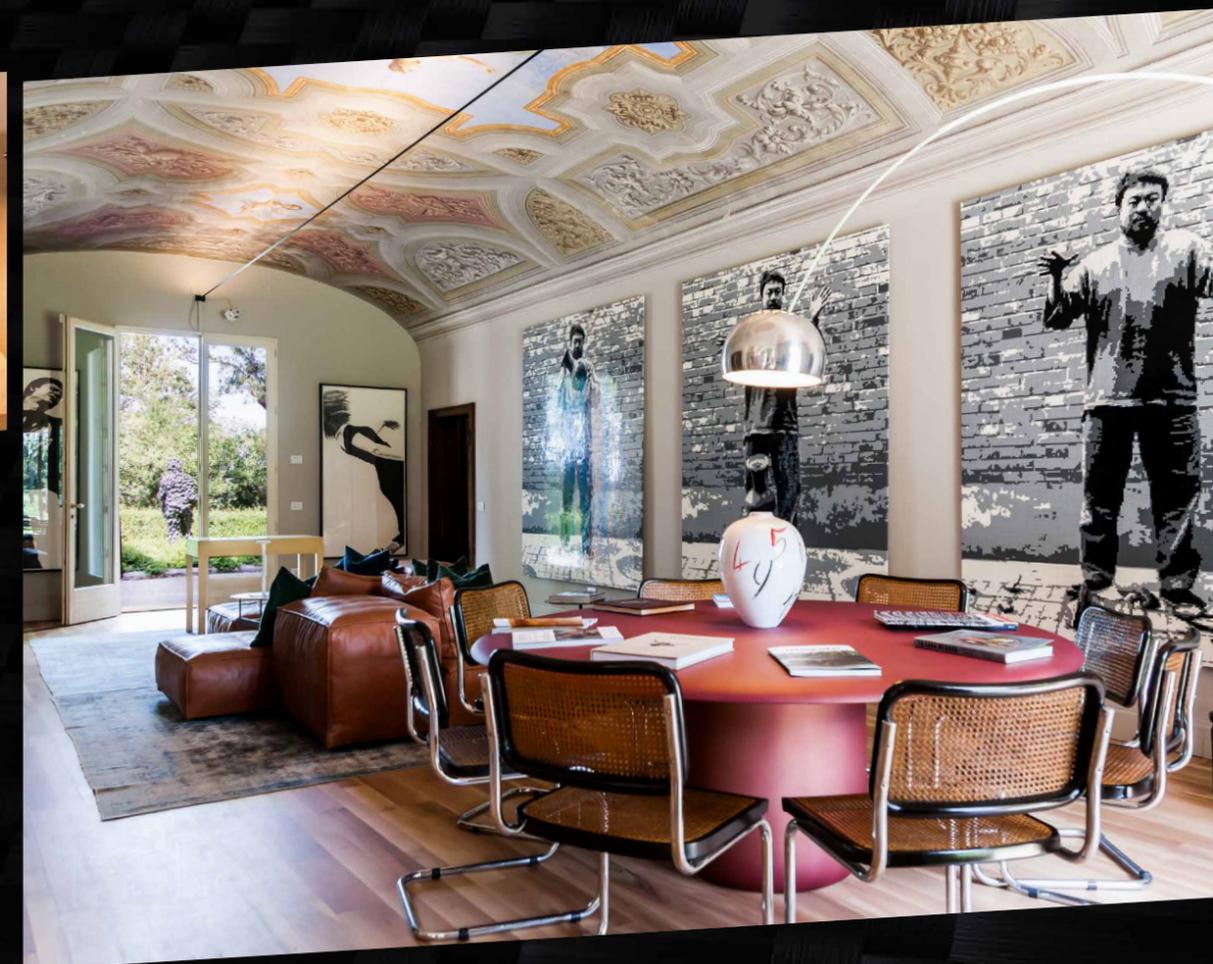
Welcome to Casa Maria Luigia.  
It took us many years to find this special place and we have filled it with our favorite things: a selection from our contemporary art collection, books and vinyl records, and a pantry full of iconic Emilian ingredients, such as Parmigiano Reggiano, Aceto Balsamico and Lambrusco.

We invite you to explore the manicured grounds, swim in the pool, gaze at the 200-year old oak trees, and witness the changing of the seasons from the vegetable garden.

We look forward to welcoming you to our home away from home in the Emilian countryside!



# M



Casa Maria Luigia offers 12 unique rooms in three categories. Each room has been decorated with contemporary art, vintage and design furniture, Dedar fabrics and Ortigia bath amenities. The minibar stocked with Italian soft drinks and mineral waters, espresso machine and a tea selection are complimentary. A traditional Emilian breakfast is included in the rate along with complimentary salads and snacks, seasonal fruit and a selection of beverages, as well as in the pool house during the summer season.



Canossa is a young company run by a young team.

We started out in 2011 with a team of just four people. Eight years later, in 2019, we had 130 passionate professionals with an average age of just 32. With a large female contingent, we are the biggest female event team, which gives us the care and compassion to create truly memorable events.

At Canossa Events we have a big passion for beauty, elegance and taste; we take extreme care for every single detail, as details make the difference.



We organise captivating and memorable events, all staged with a great love for cars.

From small luxury tours to big rallies or challenging circuit races, we turn the journey into an experience. As we say:

There is no road to happiness. Happiness IS the road!

# THE FLEET

## FIAT 595 C ABARTH



You can use your own car if you prefer.

# DRIVE SAFELY

Your protection is our priority

Every moment of the trip has been conceived to guarantee a carefree and pleasant experience for you.

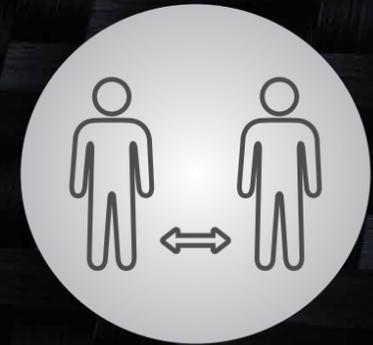
All operators involved in the tour comply with safety regulations and will do their utmost to ensure that physical distance does not prevent us from sharing our common passion.

Our staff is prepared to welcome you with the usual smile, even if hidden by the mask, and will provide you with all necessary protective gear (masks, hand sanitizer).

Cars and keys are sanitized before delivery and will be just for you throughout the tour. The car is certainly the safest way to get around, and in this case it is also a fantastic driving experience!



OUR STAFF WILL WELCOME YOU  
WITH MASKS  
and a smile under the mask



RESPECT FOR  
SAFETY DISTANCES  
while close in passion



SANITIZED CARS BEFORE EACH TOUR



KEYS ALWAYS HYGIENIZED