

# MOTOR VALLEY TOURS

*#RACETRACK*



Under the patronage of



Comune di Modena





# ***THRILL IN A FULL SPEED WEEKEND***

Spend a full speed weekend in the homeland of the world's fastest cars, driving an unique and exciting car, an icon of Dolce Vita, conceived to satisfy people aiming for the higher performance.

Thrill, speed, safety: these are the keywords of Motor Valley Tours – Racetrack Experience, the best way to enjoy an enchanting land nestled between the Via Emilia and the Apennines, and discover the “temples” of Motor Sport.



# **EMILIA'S BEATING HEART**

Motor Valley is the charming place where the world's fastest cars are born, a place of "slow food and fast cars" as the great Michelin starred chef Massimo Bottura likes to say. Ferrari, Maserati, Lamborghini, Pagani, Dallara and Ducati factories and museums are located within a few kilometers from Modena, as well as the not-to-be-missed Piazza Grande, a UNESCO World Heritage Site with the Duomo and the Torre Ghirlandina. To complete this thrilling journey that stimulates all one's senses, a vast array of world renowned culinary specialities are offered right here as well.

Motor Valley Tours will allow you to discover all this beauty while driving a legendary car, an icon of the "Dolce Vita", in an absolutely one of a kind bespoke edition. Canossa Events makes its fleet of Abarth 595 Cabriolets available, specially designed by Lapo Elkann's creative genius and Garage Italia craftsmens' skilled hands, also for racetrack driving, where you can unleash all the power of the 165 hp T-jet engine.

# PROGRAM

## FRIDAY - LIVE THE THRILL

- 14:30 Check in and "drivers' briefing"
- 16:00 Driving experience in Modena Circuit
- 20:00 Welcome dinner to savour traditional flavors of Modena's typical cuisine

## SATURDAY - THE MOTOR VALLEY

- 09:30 Lamborghini Museum – Mudetec
- 11:00 Pagani Museum and Factory Tour
- 13:00 Lunch in a panoramic restaurant, reachable by a scenic and winding road
- 15:30 Thrilling driving through the Apennines
- 18:00 Guided tour of Modena
- 20:00 Aperitif and dinner in the heart of Modena

## SUNDAY - FERRARI DAY

- 09:30 Enzo Ferrari Museum
- 11:15 Ferrari Maranello Museum with VIP experience
- 12:30 Shuttle bus tour to Fiorano's track and to the factory complex
- 13:15 End of the tour
- 14:30 Car return

# ***RACETRACK EXPERIENCE***

Try a full speed experience at the Modena Circuit. After a not to be missed technical briefing to learn all the track driving secrets, you will test your Abarth 595 power and speed on a regularity course in order to challenge your own driver's skills and also the ones of other tour participants.

# DRIVE SAFELY

Your protection is our priority

Every moment of the trip has been conceived to guarantee a carefree and pleasant experience for you.

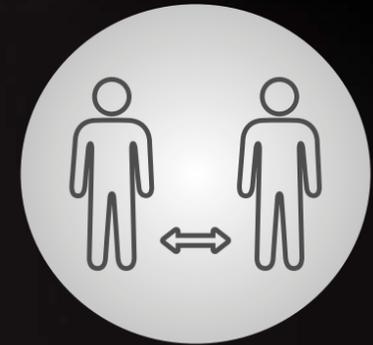
Cars and keys are sanitized before delivery and will be only for you throughout the tour. The car is certainly the safest way to get around, and in this case it is also a fantastic driving experience!

Our staff is prepared to welcome you with the usual smile, even if hidden by the mask, and will provide you with all necessary protective gears (masks, hand sanitizer).

All operators involved in the tour comply with safety regulations and will do their utmost to ensure that physical distance does not prevent us from sharing our common passion.



OUR STAFF WILL WELCOME YOU  
WITH MASKS  
and a friendly smile



RESPECT FOR  
SAFETY DISTANCES  
while close in passion



SANITIZED CARS BEFORE EACH TOUR



KEYS ALWAYS HYGIENIZED

# ***THE PACKAGE INCLUDES***

- Two nights in a 4-star hotel in Maranello
- Friday and Saturday's dinners, including our selection of wines
- Saturday's lunch (wines excluded, having to drive after lunch)
- Entrance tickets to the Lamborghini Museum, Pagani Museum and Factory Tour, Ferrari Museum with VIP experience and shuttle bus tour and Enzo Ferrari Museum
- Guided Tour in Piazza Grande, a Unesco World Heritage Site, and visit of a vinegar factory producing Traditional Balsamic Vinegar of Modena DOP
- Car rental (fuel and insurance included)
- Friday afternoon Modena Circuit rental
- VAT and tourist taxes

# *OPTIONALS*

- **CUSTOMIZATION:** make your trip unique by characterizing your car as a real racing car
- **INSURANCE:** travel even safer reducing deductible
- **SEQUENTIAL SHIFT - AUTOMATIC TRANSMISSION:** enjoy the road with no worries
- **HISTORIC CAR:** experience the road with a car that made history
- **UPGRADE:** your hotel room to relax as you wish
- **EXTRA TIME:** enjoy your car to the fullest



CONTACT US for more information and prices: [click here](#) | [motorvalleytours@canossa.com](mailto:motorvalleytours@canossa.com)



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