



G-GOLD

YOUNGTIMERS

OLD BUT G-OLD

JULY 2-4, 2021
PART OF THE
MOTOR VALLEY FEST





G-OLD IS THE EVENT DEDICATED TO THE EMERGING AND EVERMORE ATTRACTING PHENOMENON OF THE YOUNGTIMERS: CARS APPRECIATED BY THE YOUNG COLLECTORS AND BY MANY MORE

“Young” cars - from the 1980s to the 2000s - which are rapidly increasing their value and are destined to become a “trend topic” among motor enthusiasts, in terms of brand, appeal and characteristics.

The Youngtimers are the cars that made us dream as kids, they were the wallpaper on the walls of our rooms; they made our passion for engines blossom. Today even those who have not experienced that magical period are fascinated by it.

Enthusiasts of all ages are appreciating these cars for the great driving emotions they manage to give, with minimal electronics but a reliability similar to modern cars.



PASSION IS
THE EMOTION
THAT SHAKES UP
OUR LIFE,
CAPTURES IT
AND PUSHES IT
TOWARDS
WONDERFUL
DESTINATIONS.



EVENT CONCEPT

The pleasure of driving through the most evocative views of Emilia Romagna, challenging on-road and on-track trials to test one's sporting skills, parades and exhibitions, relaxing evenings surrounded by typical and charming atmospheres. These are all the ingredients of G-Old, a great event built in the heart of Modena, the Italian capital of motors and the Motor Valley, to share three intense days of adrenaline and passion for motors!



TARGET MORE THAN 50 CARS



- 80s
- 90s
- Restomood
- European cars
- Japanese cars
- Special Guest, a dedicated category to the car protagonist of the year
- Analogic Drive (no Tracktion Control, ABS, ESP, ASR)

DAY ONE



From 9:30	Arrival at Varano Circuit Accreditation and welcome coffee
10:15	Briefing and assigning of participants into groups for activities: <ul style="list-style-type: none">- Laps on the track, plus a reference lap- Accuracy/skill trials in the paddock area Activities on the track and in the paddock to follow
13:30	Lunch near Torrechiara Castle
14:30-18:00	Departure of the G-Old participants, along a scenic route on the roads part of the Mille Miglia The route crosses the castles in the Duchy of Parma before winding through the hills and arriving in the city of Modena
From 19:00	Participants arrive at their hotel in Modena
20:30	Dinner serving local specialities

DAY TWO

09:30	Departure from the hotel Scenic route in the Tuscan-Emilian hills of the Apennines and lunch at in a local 'Osteria' restaurant
16:30	Return to Modena Convoy of cars through the old city centre with the support of escort vehicles, followed by the final public display at NoviSad park
20:30	Free time to attend the Motor Valley Fest shows with access to all VIP Areas Gourmet Evening with a chef allows allowing participants to experience Emilia's culinary tradition

DAY THREE



08:30	Departure from hotel towards Autodromo di Modena
09:00-10:00	Activities on track and in the paddock of Marzaglia Circuit
10:00	Panoramic route through the hills in Emilia
	Light aperitif in the historic town of Castelvetro
13:00	Final lunch at the Formigine Castle
15:00	End of activities

Please note that the programme is subject to change.

EVENT ITINERARY

VARANO

MODENA



HILLCLIMBS



CONTEXT

Motor Valley Fest is born In the cradle of Italian motors, Emilia Romagna. It is an event dedicated to the traditional motoring passion of the territory which, also for its third edition, will have Modena as its beating heart, a city at the center of some of the most important car manufacturers world.

It is a real Festival that was created to celebrate the perfect union between the passion for engines, innovation, culture, identity and food and wine. A formula that translates into a widespread event, involving the entire city and the surrounding area with initiatives focused on three main themes: adrenaline, innovation and expo.



YOUNGTIMER

G-OLD AT FULL THROTTLE **PACK**

€ 1.700 (VAT included)

SERVICES:

Full hospitality: Overnight stay for 2 nights, 3 lunches, 2 dinners
Access to the Autodromo di Varano, the Autodromo di Modena
and all driving activities
VIP access to Motor Valley Fest

G-OLD ON THE ROAD **PACK**

€ 800 (VAT included)

SERVICES:

Driving activities and lunches
Access to the Autodromo di Varano, the Autodromo di Modena
and all driving activities
VIP access to Motor Valley Fest



ORGANIZED BY:

